



SAVE THE DATE NOW!

CSRMA RISK MANAGEMENT SEMINAR AT CASA....

Sponsored by:

California Sanitation Risk Management Authority (CSRMA)

YOU DON'T WANT TO MISS THIS ONE!

CSRMA Invites Board Members and Your Entire Management Team to:
Lead Like Gumby: Flexible Leadership That Gets Results

PLEASE NOTE THE SEMINAR TIME!!

SESSION	TOPIC
7:00-8:00	CATERED BREAKFAST
8:00-12:00	<p>According to research from the Harvard Business Review, profitability increases by up to 1/3 when managers create a more positive climate through Flexible Leadership. In Robyn's Lead like Gumby: Flexible Leadership that Gets Results, she combines well-respected academic research with amazing Adventure Racing and firefighting footage that illustrates great (and not so great) leaders in action in the most extreme challenges on earth. The result is an in depth and powerful look into six distinct leadership styles that, when utilized interchangeably and judiciously, are proven to have a positive effect on the work climate--the simplest way to increase the bottom-line and save money in these lean economic times. Your leaders will emerge with a deep understanding of the most effective way to engage and motivate their team.</p> <p>Two-time World Champion Eco-Challenge Adventure Racer and San Diego Firefighter Robyn Benincasa knows a thing or two about creating Human Synergy, or as Robyn puts it, "that magic that allows groups of ordinary people to accomplish extraordinary things together". For the past 15 years, she and her teammates have studied Extreme Teamwork in the most unique and compelling classroom on earth: The jungles of Borneo, the Himalayan peaks of Tibet, the rivers of Fiji, the rainforests of Ecuador and the epic brush fires of Southern California. It is through these harrowing, life affirming and often hilarious experiences in the world's most grueling challenges that she has emerged with her refreshing and truly unique perspective on what it takes to build the kind of world class teams that succeed against all odds, that triumph in the face of adversity and that go the distance in any endeavor.</p> <p>About the Speaker: NBC, ABC, CNN, ESPN, USA Network, The Today Show, Live With Regis, Dateline NBC, The Discovery Channel, Vogue, Sports Illustrated, Harpers Bazaar and Outside Magazine have all featured Robyn and her amazing accomplishments. And Robyn accepts full blame for inspiring people to do insane things like climb Mount Kilimanjaro, run their first triathlon, or start their own businesses. This is, after all, who she is and what she does: Robyn Benincasa inspires people to grab life with one hand, grab their teammates with the other, and to create that special magic that allows each of us to become better and stronger than we ever would have been alone.</p>
When:	Wednesday, 8/18/10 (registration and catered breakfast begins at 7am)
Where:	Marriott Monterey, Monterey CA (August CASA Conference Location); PH#831.647.4005
Cost:	The seminar is free to all CSRMA members. There will be a nominal fee of \$50 for all non-CSRMA members (Cash or check only, payable to CSRMA either in advance or at the door).

PLEASE NOTE: It is important we have an accurate headcount prior to the date of the seminar to ensure that **breakfast** is available for those attending the seminar. Please take a moment to pre-register if you plan to attend.

GO HERE TO REGISTER:

<http://www.sipeonlinetraining.com/csrma/ViewSeminars.cfm>

QUESTIONS? Please Contact David Patzer, CSRMA Risk Control Advisor at losscontrol@sbcglobal.net or at 707.373.9709